

Get Fired Up With Reading!

24th READING CHALLENGE



Dear Contact People,

The 24th March Reading Challenge is 18 school days long, beginning Monday, March 5 and concluding on Friday, March 30. Weekend reading is optional, but strongly encouraged, and students who also read on weekend days will be eligible for a special prize. This is your instruction sheet. Questions? Call Ruth Allard at 257-5725. Have a great time!

WEEK OF FEBRUARY 13 (PRE-VACATION) OR 27 (POST-VACATION):

- Contact your school's parent group ~ will they provide additional prizes?
- Get your photocopying done. The contract, sample contract and coupon are all on one page for your convenience. Each student receives one page.

WEEK OF FEBRUARY 27:

- Pick up posters, bookmarks and prize coupons at your Supervisory Union office.
- Distribute photocopied materials to teachers, librarian and principal.
Please remember to include special educators, paraeducators and other interested staff.
- Distribute bookmarks and put up posters. Please keep prize coupons in a safe place until drawing dates. We cannot replace lost coupons.

BY MARCH 26:

- With teachers and principal, decide on class and school drawing dates. If our suggested schedule doesn't work for your school, be creative, but bear in mind that we will need all contracts by 12:00 noon on Thursday, April 5.

MON. APRIL 2 - WED. APRIL 4:

- Make sure teachers turn in their students' contracts for the school drawing. Check contracts for eligibility: legibility, complete name, name of school, reading goal and daily minutes of reading. Hold school drawings.

👉 BY APRIL 5:

- Please sort all contracts into four groups ~ students that have already won prizes, students that have not, adults, and educators. They must be at **Everyone's Books at 23-25 Elliot Street in Brattleboro by 12:00 noon on Thursday, April 5** for the prize drawings.

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INFORMATION PACKET

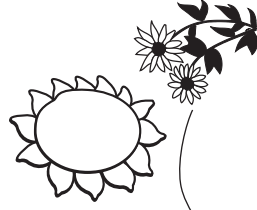
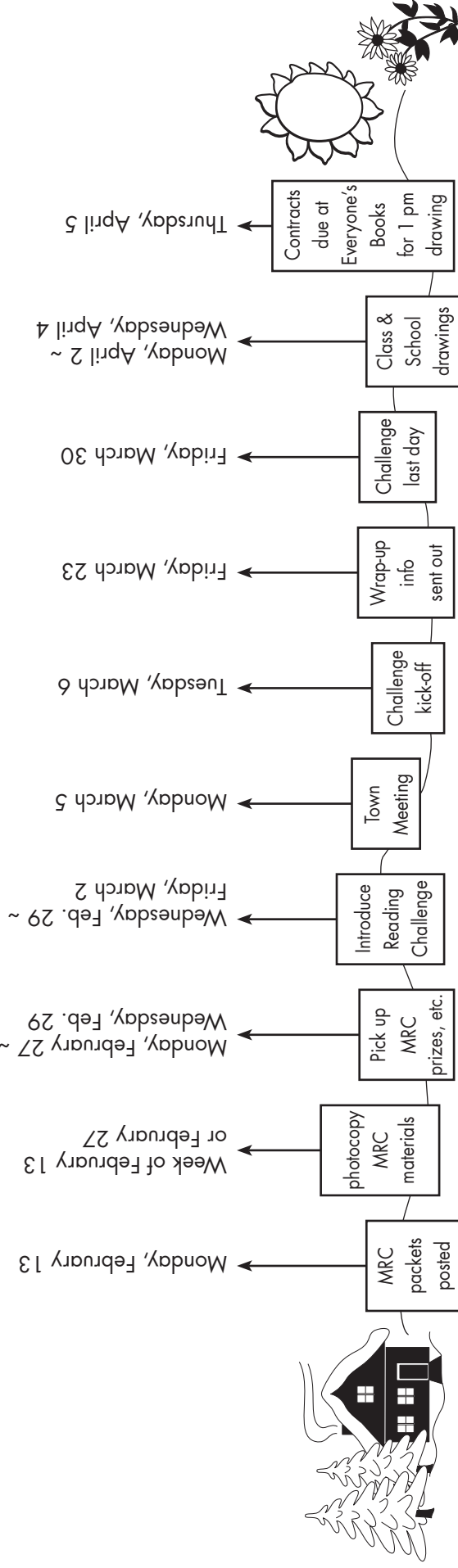
The following six items are reproducible sheets

1. Reading Challenge instructions and calendar for teachers
2. Letter to parents
3. Reading Challenge contract and coupon for students
4. Contracts for parents
5. Prize list
6. Certificate ~ to be awarded at the end of Challenge

We recommend that you enlist help and do copying before March begins.



READING CHALLENGE TIME LINE



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TEACHERS TAKE NOTE! This year's Reading Challenge is comprised of 18 school days, beginning Monday, March 5, and concluding Friday, March 30. Students who also read on weekend days will be eligible for a special prize.

- Please review contracts before entering them in drawings. Eligible contracts must include:
 1. full name
 2. school
 3. reading goal
 4. number of minutes read each day.
- Students may miss up to TWO days of reading IF they make up the time on other days.
- Remember, one contract per person and one person per contract!



READING CHALLENGE CALENDAR

SUN	MON	TUES	WED	THUR	FRI	SAT
FEBRUARY 26	27	28	29 Introduce Challenge, hand out contracts and bookmarks.	MARCH 1	2 Send parent letter, prize list and adult contracts home.	3
4	5 FIRST DAY: Set aside time for reading in school.	6 TOWN MEETING: Encourage reading at home.	7	8	9 Encourage students to read over the weekend.	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26 TEACHER IN-SERVICE	27	28	29	30 LAST DAY: Encourage students to keep reading.	31
APRIL 1	2 All contracts are due back at school.	3 Drawings at school. Contracts complete and legible.	4	5 Final drawing.	6 Schools notified about final drawing winners.	7

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Dear Windham County Parents,

March can be a rather dreary month, so it's a perfect time to curl up with a good book. The March Reading Challenge was created to help students discover the pleasure of reading and develop the habit of reading daily, because books will warm their hearts, spark their imaginations, and ignite their minds.

This year's Challenge begins on Monday, March 5, and concludes on Friday, March 30. Weekend reading is optional but strongly encouraged, and students who read on weekend days will be eligible for a special prize.

IT'S EASY AND FUN TO PARTICIPATE. Students in grades K-12 and adults set a daily reading goal for the four-week Reading Challenge period. All participants who meet their goals are eligible for the April prize drawings.

You should receive the following materials with this letter:

- **Reading Challenge contracts for adults ~ only one person per contract, and one contract per person!** Your K-12 student has already received his or her contract at school, along with a 10% discount coupon valid at participating book stores. Are you reading with or to a child in grades K-2? This time counts toward your goal **and** your child's goal, and can be entered on each of your contracts. What if you miss a day? You may miss up to two days **if you make up the time** on other days!
- **Prize list**, including prizes for adults!

Completed student and adult contracts must be returned to school on Monday, April 2, for entry in the prize drawings.

Please join us! This will be the last year that Windham County Reads presents the March Reading Challenge, so we hope you will make a special effort to support your child's or children's participation.

Sincerely,

A handwritten signature in cursive script that reads "Ruth E. Allard".

Ruth E. Allard, Director
Windham County Reads

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READING CONTRACT

Please note: Each student taking part must have his or her own contract.
Weekend reading is encouraged but optional.

K-12 PARTICIPANT

I WILL READ AT LEAST _____ MINUTES EACH DAY.

name _____

grade _____

school _____

(home schoolers: phone numbers, please!)

The best book I read was _____

The author's name is _____

S	M	T	W	Th	F	S
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Your contract must be complete and legible to enter the prize drawings.
Please record the number of minutes you spend reading each day.



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READING CONTRACT

Please note: Each student taking part must have his or her own contract.

K-12 PARTICIPANT

I WILL READ AT LEAST 30 MINUTES EACH DAY.

my student _____

name _____

grade _____

school _____

(home schoolers: phone numbers, please!)

The best book I read was _____

The author's name is _____

Sample Contract ■ Please Read

S	M	T	W	Th	F	S
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Sample

Sample Contract ■ Please Read

TWENTY FOURTH ANNUAL MARCH READING CHALLENGE

STUDENT BOOK COUPON

student participant _____

school _____

Good for one student purchase in any amount at a 10% discount during March and April of 2012 at the following locations.

- Bartleby's Books & Music
- Everyone's Books
- Village Square Booksellers

VALID FOR BEARER ONLY • CONGRATULATIONS!

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2012 MARCH READING CHALLENGE PRIZE LIST

CLASS PRIZES: Organic yogurt smoothies from the Brattleboro Food Coop

SCHOOL PRIZES: Movie passes from the Latchis Theatre
and New Falls Cinema
Bagels with cream cheese from Bruegger's Bagelry

STUDENT GRAND PRIZE: iPad from Brown Computer Solutions
WEEKEND READER PRIZE: \$100 gift certificate for use at an area book store
SCHOOL GRAND PRIZE: Visit from poster artist and illustrator John Gurney
ADULT GRAND PRIZE: Overnight stay for two from the Latchis Hotel
ONLY FOR EDUCATORS: One month membership from Outer Limits
One month membership from Greater Rock Fitness
One month membership from Curves for Women

ADDITIONAL STUDENT PRIZES

- *The Complete Magician* (book, dvd and props) from Windham County Reads
- \$10 gift certificate from Amy's Bakery Arts Cafe in Brattleboro
- One year family membership from the Brattleboro Museum & Art Center
- *Emma* and *Persuasion* by Jane Austen (Harper Teen editions) from Windham County Reads
- \$60 gift certificate toward classes or private lessons from the NE Center for Circus Arts
- \$10 gift certificate from Village Square Booksellers in Bellows Falls
- *Wonderstruck* by Brian Selznick from Windham County Reads
- All day pass for bowling and mini-golf from North Star Bowl in Wilmington
- Two tickets to a Windham Orchestra concert from the Brattleboro Music Center
- Two *Red Clover* picture books from Windham County Reads
- \$10 gift certificate from Turn It Up! in Brattleboro
- \$20 gift certificate from Altiplano
- *My Dog! Keeping a Happy and Healthy Pet* by Michael J. Rosen from Windham County Reads
- *The Jungle Book* and *Swiss Family Robinson* from Windham County Reads
- Two tickets to a dance performance from the Brattleboro School of Dance
- \$10 gift certificate from Famous Pizza in Bellows Falls
- *Liesl & Po* by Lauren Olivier from Windham County Reads
- \$25 gift certificate from Vermont Artisan Designs in Brattleboro
- \$25 gift certificate from Verde Home and Garden
- *Heart and Soul* by Kadir Nelson from Windham County Reads

- ***Merriam-Webster's Compact Visual Dictionary*** from Windham County Reads
- Gift certificate for a children's class from the River Gallery School in Brattleboro
- Gift assortment from the Newfane Country Store
- Two ***Red Clover*** picture books from Windham County Reads
- Set of game passes from Brattleboro Bowl
- \$20 gift certificate from Everyone's Books in Brattleboro
- ***The Secret Garden*** by Frances Hodgson Burnett from Windham County Reads
- ***Huckleberry Finn*** by Mark Twain from Windham County Reads
- \$30 gift certificate for a children's class from Main Street Arts in Saxtons River
- \$20 gift certificate from Bartleby's Books and Music in Wilmington
- ***Percy Jackson & the Olympians*** boxed set by Rick Riordan from Windham County Reads
- \$10 gift certificate from Athens Pizza in Bellows Falls
- One year family membership from Bonnyvale Environmental Education Center
- ***Peter Pan*** and ***Treasure Island*** from Windham County Reads
- \$10 gift certificate from the Newfane Cafe and Creamery
- \$15 gift certificate from The Dish on Main in Saxtons River
- Two ***Red Clover*** picture books from Windham County Reads
- All day pass for bowling and mini-golf from North Star Bowl in Wilmington

ADDITIONAL ADULT PRIZES

- ***The Lexicon of Real American Food*** from Windham County Reads
- \$10 gift certificate from Village Square Booksellers in Bellows Falls
- ***The Big Book of Visual Sudoku*** from Windham County Reads
- \$20 gift certificate from Bartleby's Books and Music in Wilmington
- ***Jane Eyre*** and ***Becoming Jane Eyre*** from Windham County Reads
- \$20 gift certificate from Brown and Roberts in Brattleboro
- ***Fools Crow*** and ***Tales of Mystery and Imagination*** from Windham County Reads
- Two \$10 gift certificates from J&H Hardware in Bellows Falls
- ***People of the Book*** and ***Kabul in Winter*** from Windham County Reads
- \$20 gift certificate from Everyone's Books in Brattleboro
- ***Naturally Curious*** by Mary Holland from Windham County Reads
- \$20 gift certificate from the Newfane Greenhouse
- ***Unlikely Friendships*** by Jennifer Holland from Windham County Reads

sponsored by



major prize support



Brown Computer Solutions, Inc.

THE LATCHIS

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Certificate of Accomplishment

presented to

for successful completion of your reading goal
during the 2012 March Reading Challenge.

Teacher or Librarian

Date of Presentation

School Principal

Ruth E. Allard
Director of Windham County Reads

