

Get Fired Up With Reading!

24th READING CHALLENGE



Dear Windham County Librarians,

March can be a rather dreary month, so it's a perfect time to curl up with a good book. The March Reading Challenge was created to help students and adults discover the pleasure of reading and develop the habit of reading daily, and as they do, books will warm their hearts, spark their imaginations, and ignite their minds.

The 24th March Reading Challenge will be 18 school days long, beginning on Monday, March 5 and concluding on Friday, March 30. Weekend reading is optional, but strongly encouraged, and students who read on weekend days will be eligible for a special prize.

K-12 students and adults are asked to set an *attainable* daily reading goal for this four week period. Participants may miss two days of reading if they make the time up on other days. All those who meet their daily reading goals are eligible for a variety of prizes donated by book publishers and area merchants. Participants must get their contracts to Everyone's Books in Brattleboro by noon on Thursday, April 5, for entry in the drawings.

Reading Challenge posters and bookmarks will be delivered to you in late February. The following items can be photocopied for your patrons:

- Letter to residents explaining the Reading Challenge
- Contracts for adults; two on a page
- Combination contract/coupon page for students not participating through a school ~ *one person per contract; one contract per person*
Please point out sample contract for K-12 participants
- Read With Mom and Dad Program for parents of very young children
- Prize list to post or photocopy ~ *prizes are for K-12 students and adults*
- Certificate of Accomplishment to give to all who meet their goals

At the close of the Reading Challenge, participants are asked to mail or deliver their completed contracts to Everyone's Books, 23-25 Elliot Street in Brattleboro. Contracts that have arrived by 12:00 noon on Thursday, April 5, will be entered in the final drawings. Home schooled students and students who attend a school that isn't participating are also eligible.

This will be the last year that Windham County Reads presents the Reading Challenge. Thanks so much for helping us reach people who don't have a school connection this last time, so more children and adults can get fired up about books and reading.

Sincerely,

A handwritten signature in cursive script that reads "Ruth E. Allard".

Ruth E. Allard, Director
Windham County Reads

Get Fired Up With Reading!

24th READING CHALLENGE



Dear Windham County Residents,

March can be a rather dreary month, so it's a perfect time to curl up with a good book. The March Reading Challenge was created to help students and adults discover the pleasure of reading and develop the habit of reading daily, because books warm hearts, spark imaginations, and ignite minds.

This year's Challenge begins on Monday, March 5, and concludes on Friday, March 30. Weekend reading is optional but strongly encouraged, and students who read on weekend days will be eligible for a special prize.

If you have children or grandchildren who are taking part, it will mean a lot to them that you are too. Sign up with a spouse or friend, and read aloud to each other, or take the opportunity to read those books you haven't had time for.

IT'S EASY AND FUN TO PARTICIPATE. Just set a daily reading goal for the four-week Reading Challenge period and read every day. All participants who meet their goals are eligible for the prize drawings held in early April.

You should receive the following materials with this letter:

- **Reading Challenge contract.** Be sure to set a goal and fill out your contract per instructions. Participants may miss one or two days IF the time is made up on other days. Remember, one person per contract, one contract per person.
- **Reading Challenge bookmark.**

Are you a parent? Ask about these additional items:

- **Read With Mom and Dad Program information** for parents with preschool children.
- **Combination contract/coupon sheets** for K~12 students who are home schooled or attend a school that isn't participating in the Challenge.
Please note that book store coupons are for students only.
- **Certificate of Accomplishment**

Completed contracts must be at Everyone's Books, 23-25 Elliot Street, Brattleboro, by 12:00 noon on Thursday, April 5, for entry in the drawings. Please join us! This will be the last year that Windham County Reads presents the Reading Challenge, so don't delay—sign up today and join the thousands of students and adults who are taking part.

Sincerely,

A handwritten signature in black ink that reads "Ruth E. Allard". The signature is written in a cursive, flowing style.

Ruth E. Allard, Director
Windham County Reads

Get Fired Up With Readings!

24th READING CHALLENGE



READING CONTRACT FOR ADULTS

Please note: Each person taking part **must** have his or her own contract.

ADULT PARTICIPANT

I WILL READ AT LEAST _____ MINUTES EACH DAY.

name

phone number

town

The best book I read was _____

The author's name is _____

S	M	T	W	Th	F	S
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Your contract must be complete and legible to enter the prize drawings.
Please record the number of minutes you spend reading each day.

Get Fired Up With Readings!

24th READING CHALLENGE



READING CONTRACT FOR ADULTS

Please note: Each person taking part **must** have his or her own contract.

ADULT PARTICIPANT

I WILL READ AT LEAST _____ MINUTES EACH DAY.

name

phone number

town

The best book I read was _____

The author's name is _____

S	M	T	W	Th	F	S
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Your contract must be complete and legible to enter the prize drawings.
Please record the number of minutes you spend reading each day.

Get Fired Up With Reading!

24th READING CHALLENGE



READING CONTRACT

Please note: Each student taking part must have his or her own contract.
Weekend reading is encouraged but optional.

K-12 PARTICIPANT

I WILL READ AT LEAST _____ MINUTES EACH DAY.

name _____

grade _____

school _____

(home schoolers: phone numbers, please!)

The best book I read was _____

The author's name is _____

S	M	T	W	Th	F	S
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Your contract must be complete and legible to enter the prize drawings.
Please record the number of minutes you spend reading each day.



Get Fired Up With Reading!

24th READING CHALLENGE

READING CONTRACT

Please note: Each student taking part must have his or her own contract.

K-12 PARTICIPANT

I WILL READ AT LEAST 30 MINUTES EACH DAY.

any student

name _____

grade _____

school _____

(home schoolers: phone numbers, please!)

The best book I read was _____

The author's name is _____

S	M	T	W	Th	F	S
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Sample Contract ■ Please Read

Sample Contract ■ Please Read

Sample

TWENTY FOURTH ANNUAL MARCH READING CHALLENGE

STUDENT BOOK COUPON

student participant _____

school _____

Good for one student purchase in any amount at a 10% discount during March and April of 2012 at the following locations.

- Bartleby's Books & Music
- Everyone's Books
- Village Square Booksellers

VALID FOR BEARER ONLY • CONGRATULATIONS!

Get Fired Up With Reading!

24th READING CHALLENGE









Dear Parents and Caregivers of Young Children,

Family reading is the single most important thing we can do to help prepare our children for school. It's also one of the best and simplest ways to create some balance in our busy lives. During March thousands of students and adults take part in the March Reading Challenge. We invite you to join us by taking time to read with your children every day.

This calendar is for your family's use. Children will enjoy decorating it with star stickers, smiley faces or drawings of their choice for each day of family reading. When the month is over, we hope you'll keep on reading together. **So choose a book to share with your child today!**

Ruth E. Allard

2012 READ WITH MOM AND DAD PROGRAM FOR FAMILIES WITH BABIES, TODDLERS AND PRESCHOOLERS

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
MARCH	Read aloud at nap time, bed time, dinner time, anytime!		Hold baby in your lap and look at a board book together.	1 	2	3 Visit a library and check out some books to read together.
4	5 	6	7 Read a favorite book, then act it out with your toddler.	8	9	10 Name & count animals and objects in books for your baby.
11 Ask your child to "read" you a bedtime story!	12	13 Go to the story hour at your local library.	14 	15	16 Look for books about the things that interest your child.	17
18	19 	20	21 Talk with your child about the pictures, colors & ideas in books.	22	23	24
25	26	27 	28	29	30 Keep Reading!	31 

Get Fired Up With Reading!

24th READING CHALLENGE



2012 MARCH READING CHALLENGE PRIZE LIST

CLASS PRIZES: Organic yogurt smoothies from the Brattleboro Food Coop

SCHOOL PRIZES: Movie passes from the Latchis Theatre
and New Falls Cinema
Bagels with cream cheese from Bruegger's Bagelry

STUDENT GRAND PRIZE: iPad from Brown Computer Solutions
WEEKEND READER PRIZE: \$100 gift certificate for use at an area book store
SCHOOL GRAND PRIZE: Visit from poster artist and illustrator John Gurney
ADULT GRAND PRIZE: Overnight stay for two from the Latchis Hotel
ONLY FOR EDUCATORS: One month membership from Outer Limits
One month membership from Greater Rock Fitness
One month membership from Curves for Women

ADDITIONAL STUDENT PRIZES

- *The Complete Magician* (book, dvd and props) from Windham County Reads
- \$10 gift certificate from Amy's Bakery Arts Cafe in Brattleboro
- One year family membership from the Brattleboro Museum & Art Center
- *Emma* and *Persuasion* by Jane Austen (Harper Teen editions) from Windham County Reads
- \$60 gift certificate toward classes or private lessons from the NE Center for Circus Arts
- \$10 gift certificate from Village Square Booksellers in Bellows Falls
- *Wonderstruck* by Brian Selznick from Windham County Reads
- All day pass for bowling and mini-golf from North Star Bowl in Wilmington
- Two tickets to a Windham Orchestra concert from the Brattleboro Music Center
- Two *Red Clover* picture books from Windham County Reads
- \$10 gift certificate from Turn It Up! in Brattleboro
- \$20 gift certificate from Altiplano
- *My Dog! Keeping a Happy and Healthy Pet* by Michael J. Rosen from Windham County Reads
- *The Jungle Book* and *Swiss Family Robinson* from Windham County Reads
- Two tickets to a dance performance from the Brattleboro School of Dance
- \$10 gift certificate from Famous Pizza in Bellows Falls
- *Liesl & Po* by Lauren Olivier from Windham County Reads
- \$25 gift certificate from Vermont Artisan Designs in Brattleboro
- \$25 gift certificate from Verde Home and Garden
- *Heart and Soul* by Kadir Nelson from Windham County Reads

- **Merriam-Webster's Compact Visual Dictionary** from Windham County Reads
- Gift certificate for a children's class from the River Gallery School in Brattleboro
- Gift assortment from the Newfane Country Store
- Two **Red Clover** picture books from Windham County Reads
- Set of game passes from Brattleboro Bowl
- \$20 gift certificate from Everyone's Books in Brattleboro
- **The Secret Garden** by Frances Hodgson Burnett from Windham County Reads
- **Huckleberry Finn** by Mark Twain from Windham County Reads
- \$30 gift certificate for a children's class from Main Street Arts in Saxtons River
- \$20 gift certificate from Bartleby's Books and Music in Wilmington
- **Percy Jackson & the Olympians** boxed set by Rick Riordan from Windham County Reads
- \$10 gift certificate from Athens Pizza in Bellows Falls
- One year family membership from Bonnyvale Environmental Education Center
- **Peter Pan** and **Treasure Island** from Windham County Reads
- \$10 gift certificate from the Newfane Cafe and Creamery
- \$15 gift certificate from The Dish on Main in Saxtons River
- Two **Red Clover** picture books from Windham County Reads
- All day pass for bowling and mini-golf from North Star Bowl in Wilmington

ADDITIONAL ADULT PRIZES

- **The Lexicon of Real American Food** from Windham County Reads
- \$10 gift certificate from Village Square Booksellers in Bellows Falls
- **The Big Book of Visual Sudoku** from Windham County Reads
- \$20 gift certificate from Bartleby's Books and Music in Wilmington
- **Jane Eyre** and **Becoming Jane Eyre** from Windham County Reads
- \$20 gift certificate from Brown and Roberts in Brattleboro
- **Fools Crow** and **Tales of Mystery and Imagination** from Windham County Reads
- Two \$10 gift certificates from J&H Hardware in Bellows Falls
- **People of the Book** and **Kabul in Winter** from Windham County Reads
- \$20 gift certificate from Everyone's Books in Brattleboro
- **Naturally Curious** by Mary Holland from Windham County Reads
- \$20 gift certificate from the Newfane Greenhouse
- **Unlikely Friendships** by Jennifer Holland from Windham County Reads

sponsored by



major prize support



Brown Computer Solutions, Inc.

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printing courtesy of



Certificate of Accomplishment

presented to

for successful completion of your reading goal
during the 2012 March Reading Challenge.

Teacher or Librarian

Date of Presentation

School Principal

Ruth E. Allard
Director of Windham County Reads

